

# 2010 FIFA World Cup™

## MRL Newsletter



Edition #14 - 31 May 2010

### MRL DAILY BRIEFING RECAP

Below is a recap of today's first MRL Briefing:

- MRLs who have not yet picked up a FIFA World Cup™ TV Production Handbook are encouraged to collect a copy at the IBC BIO.
- Parking passes are not yet needed to access the IBC parking area, for the time being a valid accreditation device is sufficient. IBC Parking Passes will be distributed from Monday 7 June by HBS Booking. Parking passes will be required on Match Days to pass the IBC perimeter checkpoints.
- The City of Johannesburg (CoJ) is working on a Match Day traffic plan to reduce congestion before and after matches at JSC. MRLs are advised to allow ample time to travel to and from the IBC on Match Days.
- FIFA, the LOC and HBS will investigate the provision of basic facilities (for waiting drivers) in the IBC parking area.
- MRLs who are encountering issues in receiving IBC information releases should liaise with the IBC BIO to explain exactly where they want news releases delivered within their unilateral premises.
- Distribution of SADs: Permanent SADs can now be collected from the HBS Booking Office at the IBC; MRLs can also arrange delivery of SADs to their premises.
- Following a minor incident with a printer, IBC users are reminded that all equipment not in use should be switched off upon leaving the premises.
- The HBS Construction Helpdesk is operational 24/7. Even when the counter is closed, a technician is always available at the following number: +27 (0)1 02 40 20 50

Below is a summary of the key events up to and including the Opening Match:

#### 31 May -

- HVAC and electrical acceptance tests are taking place throughout the IBC. Technical power will not be affected. Details have been distributed as a MRL Bulletin.
- For MRLs who have chosen an alternative to the WordCall card solution (*MRL Newsletter Edition #13*), registration forms are now available on the FIFA TV Extranet or via HBS Booking.
- The Booking Order Form (BOF) for the 8 June warm-up match is now on the FIFA TV Extranet.

#### 1 June -

- **IBC lockdown to take place 05:00 - 09:00.** Please refer to *MRL Newsletter Edition #11* for the full procedure and regulations. All internal doors, drawers and cupboards must be left open. For further details please contact the HBS Construction Helpdesk.
- Emergency sound test to take place at the IBC at 16:00. MRLs **do not** need to evacuate their premises.

#### 2 June -

- JSC handover ceremony and official opening of the IBC in presence of FIFA President Joseph S. Blatter and other dignitaries. Details to be provided in tomorrow's MRL Newsletter.

### PLUGGING THE GAP

MRLs are reminded of the following specifications related to the correct use of power at the IBC:

**White domestic power sockets** – for domestic use only, such as lights, laptop chargers, tools, phone chargers.

**Red technical power sockets** – for broadcast equipment.

The technical power sockets are not to be used for the operation of vacuum cleaners, electrical tools etc. **Incorrect use of technical power sockets may force a technical power interruption**, which could jeopardise broadcast operations. Please ensure the correct use of power sockets within broadcast areas.



Sockets: Domestic power (above), and technical power (below)

- The IBC technical set-up, including the Master Control Room (MCR), will be operational 24/7.
- The FIFA MAX Server and FIFA MAX Off-Site Access will be up and running, although with limited content (increased content will be pushed from 5/6 June as the FIFA TV ENG crews begin to gather more material). Team-related material will be available on a case by case basis. More material is expected from three days before the first match of each team.
- The Live Feeds Information website will be operational, initially with limited content; it will be accessible via the FIFA TV Extranet.



*Users are encouraged to familiarise themselves with the FIFA MAX Server and Live Feeds interfaces.*

#### 3 June -

- 2nd MRL Briefing, 11:30.
- For SmartJog/File Transfer users, a dedicated training session will be organised between 14:00-16:00 at the AUB/CFI premises, located near the African Plaza in Hall 6 of the IBC. The meeting point for attendees is in front of the IBC BIO. Users must bring their own injection device.

#### 7 June -

- 3rd MRL Briefing, 11:30.
- Broadcast Information Office (BIO) at JSC opens.

#### 8 June -

- Warm-up match, JSC 16:00. Full testing and demonstration of the FIFA World Cup™ Production Plan - multilateral cameras and feeds. Match between U-17 sides, with two 20-minute halves. Also an opportunity for MRLs to book some (free of charge) unilateral services and facilities.

#### 9 June -

- MRL Briefings become daily. First Daily Media Briefing, 11:00. Both available on CATV within the IBC.
- Full dress rehearsal for the Opening Ceremony at 14:10. Open to MRLs who are interested in attending.

#### 10 June -

- FIFA World Cup™ Kick-Off Celebration Concert, at the Orlando Stadium (Soweto). More details to follow in a forthcoming MRL Newsletter including the availability of the feed in the IBC.

#### 11 June -

- Match 1 (RSA v MEX, JSC, 16:00) & Match 2 (URU v FRA, CPT, 20:30).
- The Opening Ceremony, ahead of Match 1, will take place at 14:10 and last for approx. 25 minutes. Further details including name of English Guide commentator to be provided shortly.



### BALLS GET A COAT OF PAINT

IBC users may have noticed that the pyramid of balls at the IBC entrance (above) has been retouched in the design of the official 2010 FIFA World Cup™ Jabulani match ball, made by Adidas.