

# 2010 FIFA World Cup™ MRL Newsletter



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## MRL DAILY BRIEFING RECAP

Below is a recap of today's MRL Briefing:

- Any risks related to the potential freezing of IBC HVAC water distribution systems are considered minimal because critical outdoor parts have a specific heating treatment whereas internal water circulates on a continual basis.
- MRLs are reminded that smoking is strictly prohibited inside the IBC. Smokers are advised to use the outside areas and place all butts in the designated ashtrays.
- The handover from one security company to another one at the IBC has been smooth. In addition, security at the Satellite Farm is now fully operational.
- The City of Johannesburg is defining a more efficient cleaning approach with the newly hired cleaning company.
- Match coverage yesterday was again very solid. HBS is working closely with the match directors to ensure clear guidelines are maintained for critical off-side decisions. Some issues were encountered with shading during M15 in NST and will be improved, as will the saturation issues related to the Ultra Motion cameras following some minor glitches during M16 in Durban.
- FIFA is working closely with the General Coordinators, who are responsible for countdown to kick-off procedures at venues, to ensure there is a consistent application of protocol.
- Due to pitch conditions, some training sessions over the coming days may take place away from the stadiums. Details will be confirmed via the Live Feeds Information platform. HBS will endeavour to cover these training sessions whilst maintaining that the MD-1 press conference, which is available live when possible, takes priority over the other MD-1 services.

## FAQ: INJECTION POINTS

### Q: Are injection points available in both HD-SDI and SD-SDI?

**A:** Injection points are available at the IBC (including at the bookable outside presentation position) and venues in both formats with embedded audio.

Please note that only HD 1080i/50 and SD 625i/50 formats are accepted; there are no 60Hz formats available.

## MRL PROFILE - RTV SLOVENIJA

Practice makes perfect – certainly for RTV Slovenija, who are broadcasting the FIFA World Cup™ in full HD for the first time after fine-tuning the process at the Beijing Olympic Games and at the Vancouver Winter Olympic Games.

“Beijing was a test event for us in HD and then Vancouver was the first major project where we relayed everything to our viewers in HD – it gave us great experience for this event,” explained Producer Mateja Mir.



RTV Slovenija's Mateja Mir - building on Olympic experience

All 64 matches will be screened on RTV's HD channel, as well as SD broadcasts on their regular channel. In addition to the live experience, matches will be replayed the following day and transmissions on their regional TV channel, Koper Capodistria, will bring the FIFA World Cup™ to the Italian minority residing in Slovenia.

“This is the first World Cup that RTV has had the rights for that the national team has qualified for,” continued Mateja. “The ratings have been really positive, we had a 70% market share during the Algeria-Slovenia match and a peak audience of 510,665 [from a population of two million].”

With 33 TV and radio staff in South Africa, including four ENG crews, it is a larger project than originally planned by RTV – as Mateja explained. “It has been challenging because at first we were thinking of a smaller operation, but when Slovenia knocked out Russia we had to amend our operation totally. We had to think bigger.”

## FIFA WORLD CUP™ POSTER STORIES

The official FIFA World Cup™ poster for Johannesburg captures not just the spirit of the city but also that of South Africa.



The vuvuzela emits not only its distinctive noise but also a stream of footballs, the colours of the rainbow nation and a chain of people united as one.

The dominant golden colour recalls Johannesburg's history in the gold trade while the iconic Telkom Jo'burg Tower and treeline highlight the city's contrast: an urban sprawl existing alongside the ten million trees within the city's boundaries, creating a true 'urban jungle'.

Johannesburg hosts 15 matches at the 2010 FIFA World Cup™ including today's ARG v KOR at JSC.

## STAT ATTACK

Which player has covered the most distance during their opening FIFA World Cup™ match? Which player has received the most direct passes? Who has hit the top sprinting speed? All questions a fan may ponder after a game, and now ones that can be answered by MRLs thanks to the online match document library.

Further to the starting lists, tactical line-ups, post-game match statistics and competition summary documents delivered to MRL premises, there is a wealth of statistical information available online, shortly after the final whistle.

Ranging from individual player performance breakdowns to graphical representations of the sides' actual formation down to individual body-heat maps – it is all available for download at: <http://www.fifa.com/worldcup/organisation/documents/matchdocumentgroup.html>

And the answers? After the first 16 matches, South Africa's Siphwe Tshabalala (12,297 metres), Brazil's Michel Bastos (87 passes received) and Nigeria's Victor Obinna (30.13km/h).

## ROAD CLOSURES IN JO'BURG

MRLs are reminded that information on match day road closures in Johannesburg is available from the IBC BIO.

The documents include maps and schedules which cover closures for matches at both JEP and JSC.

