

# 2010 FIFA World Cup™

## MRL Newsletter



### MEDICAL AND SAFETY SERVICES AT THE IBC

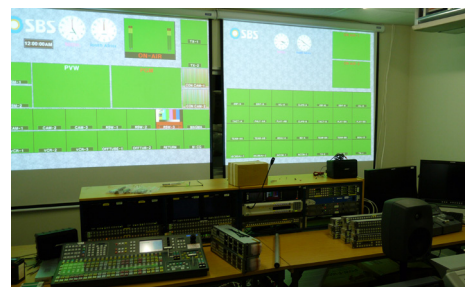
As part of the general safety and fire prevention provisions implemented by HBS at the IBC, the Venue Operations Centre (VOC) should be considered the first point of contact for all fire, security and medical emergencies. The VOC is located in the Hall 6 entrance tunnel facing the MCR. Alternatively, the VOC can be contacted by telephone on +27 (0) 10 240 2296

Additionally, a dedicated 24/7 medical facility is now operational at the IBC. The service is being provided in close co-operation with the City of Johannesburg and offers first aid and medical advice for minor injuries. Any serious incident will be referred to a local hospital by the medical centre. The medical centre can be reached by crossing the central courtyard in the direction of the FNB Mobile Bank and then heading left alongside Hall 6. Alternatively, it can be accessed from the African Plaza by taking the west exit of Hall 6.

### IBC CONSTRUCTION UPDATES

MRLs are informed that for security purposes an IBC Goods Release Form is available for any boxes and material that leave the IBC premises. Forms are available from the IBC Construction Help Desk and on the FIFA TV Extranet, within the IBC section. An accredited MRL must accompany the collecting driver to the gate.

MRLs are also reminded that technical corridors, set up for the operation and monitoring of AC and electrical systems, are not accessible at any time. Only HBS IBC Construction technicians can access these areas. Additionally, any damage to existing facilities must immediately be reported to the Construction Help Desk.



### MRL PROFILE - SBS KOREA

As the only 2010 FIFA World Cup™ broadcaster for the Korean Republic, SBS's Deputy Chief Engineer, Taeyoung Kwon hopes for big things from the event. "At the Olympic Games in Vancouver," Kwon says, "we had 50% of the Korean public as viewers – we expect more for this event."



Taeyoung Kwon of SBS - high hopes

One innovation this time for SBS will be in their use of two commentators and an announcer for all Korean Republic games. "Usually," Kwon explains, "the viewers have their favourite commentators, and will choose a station based on whose voice is heard during the match. We tested this new model in Korea to a very good reaction."

3D is another innovation that SBS is very excited about – as well as showing all 64 games in HD and SD, SBS is planning to make extensive use of the games available in 3D. The scale of SBS' operation required the arrival of ten tonnes of equipment, delivered on 10 May, including three OB vans which will be set up soon. There will be 14 technicians working with the OB vans, a commentary team of three and nine members of staff at the IBC itself.

"So far everything has gone extremely smoothly," Kwon continues, "HBS and the people at the IBC have been very helpful – everything is on schedule, we are set up and ready to receive!"

### HOT OFF THE PRESS...

MRLs wishing to stay in touch with events back home need not worry if their favourite newspaper is not stocked by the IBC newsstand. A full copy of the day's edition can be bought via a print on demand service. A seven day archive is also available for over seventy international dailies.

"We can print any international newspaper," said store assistant Sisanda Mangqu. "So far the European editions have been proving most popular." The service costs between 8 and 72 ZAR depending on the size of the publication.

Elsewhere in the store, local and international books and magazines share shelf space with souvenirs and office supplies. "We have been selling lots of vuvuzelas, Zakumi toys, postcards, flags – a little bit of everything. The official Panini FIFA World Cup 2010™ stickers and albums have been particularly popular," added Sisanda. "So far nobody has asked for anything that we do not stock."

The newsstand is open seven days a week from 09:00 to 18:00, although hours may be reduced at weekends.

### FAQ - HOW CAN I ACCESS PRE-TOURNAMENT FRIENDLY MATCHES?

**A:** MRLs wishing to access/cover specific friendly games played on South African territory before the event (aside from the official warm-up game at Soccer City on 8 June), must contact the relevant Team Media Officer. Details are available in the Event Information area of the FIFA TV Extranet.

### FIFA MAX OFF-SITE TESTING

MRLs are informed that off-site access for TV and radio MRLs to the FIFA MAX Server is now available for testing purposes. During this testing phase only a small amount of content is available. Please note that browsing is through limited bandwidth, the test set-up does not comply with the full specifications.

MRLs are encouraged to use the system in order to familiarise themselves with the interface and test their internal workflows. MRLs must first obtain a username/password from HBS Booking, [booking@hbs.tv](mailto:booking@hbs.tv). In the event of any changes to access credentials, HBS Booking will inform MRLs ahead of the official launch of the FIFA MAX on 2 June.



Sisanda Mangqu - printing on demand